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Proswede Invest AB and Herman Anderssons Plåt AB acquires Exir Broadcasting

Proswede Invest AB and Herman Anderssons Plåt AB with headquarters in Hörby, Sweden, has acquired business unit Exir Broadcasting from Exir Broadcasting & Telecom AB. Both Proswede Invest AB and Herman Anderssons Plåt AB are currently Exir Broadcasting's largest production partners with operations in Sweden.

Having worked together for over 25 years, Exir Broadcasting knows Proswede Invest AB and Herman Anderssons Plåt AB well. The acquire provides Exir Broadcasting with financially strong owners deeply committed to the long-term development of Exir Broadcasting and its high-quality products for the worldwide broadcasting industries.

Besides stable ownership, Proswede Invest AB and Herman Anderssons Plåt AB brings extensive production knowledge, capacity and support, enabling Exir Broadcasting to strengthen its position on the worldwide market. Exir Broadcasting looks forward to the new opportunities created by the change in ownership and to the benefits it will have for customers, partners and distributors.

Exir Broadcasting believes in a positive, further development of the company with 100% focus at Broadcasting.

Exir Telecom will now focus only on Telecom business within Arkivator Group.

Out of contractual perspective Exir Broadcasting will keep the same trademark with a new corporate identification number. The new company will take full responsibility of all current warranty commitments according to existing agreements.

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